



ONLINE ADVERTISING ORDER FORM

Fax to: 033 3963 142 www.goldstem.co.za



"your virtual gateway to the cities"

Date Submitted _____

CONTACT INFORMATION

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Cell _____

E-mail _____

Web address _____

Contact Name _____

LISTING(S) For reference please visit www.goldstem.co.za/ads.

Site/s to List on:

Basic Business—R70 P/M R795/year

- Company name, address, phone, fax listed in one process category
- 25-word company profile

Premier Business—R995/year

- Company name, address, phone, fax
- 50-word company profile, Link to company website
- One primary contact name

*Please place my company's online ad in the process category marked:

**NB Ad Sizes vary for different sites and are a guideline.*

ONLINE ADS CPM (SA Rand per 1000 impressions/per month)

- Leader board 570 x 130, max file size 25kb = R 350.00
- Leader board Small 570 x 60, max file size 20kb = R 300.00
- Island Ad 300 x 250, max file size 20kb = R 300.00
- Island Ad Small 300 x 125, max file size 15kb = R 220.00
- Skyscraper Ad 150 x 600, max file size 35kb = R300.00
- Button Ad 300 x 250, max file size 15kb = R 240.00
- Footer Ad 220x220, Max file size 15kb = R 200.00

RICH MEDIA Ads

- Video Ads = R 500
- Flash Animated Ads = R500

2010 Listing Advert (Full Feature Listing per year)

- Activities Listing = R 600.00
- Eating Out Listing = R 995.00

PAYMENT

TOTAL R _____ Signature _____

Please fax completed insertion order to Sales Department at 033 3963 142 or email to admin@goldstem.co.za.

Advertising Terms and Conditions

1. DEFINITIONS

1.1 'Goldstem Investments cc , CK 2003/006909/23 , t/a Goldstem Media Suite 09,47 Foxon Road, Haymarket Centre , Pietermaritzburg, Kwazulu Natal,3201 or any subsidiary or associated company.

1.2 'Customer' is the party identified as the Customer in this agreement to whom Goldstem may agree to supply products in accordance with these terms and conditions.

2. ORDER ACCEPTANCE

2.1 Orders placed with Goldstem Media by the Customer for Advertising Space shall constitute an offer to Goldstem Media under these terms and conditions, subject to availability of the Advertising Space and to acceptance of the order by Goldstem Media's authorised representative.

2.2 Orders are Accepted and Advertising Space is supplied subject to these express terms and conditions only. No amendment of these terms and conditions will be valid unless confirmed in writing on or after the date hereof by the Goldstem Media's authorised signatory.

2.3 It is agreed that these terms and conditions prevail over the Customer's terms and conditions of purchase unless these latter terms and conditions are amended by Goldstem in writing and signed by the Goldstem's authorised signatory.

3. DELIVERY

Delivery is deemed to have taken place when the Advertising Space has been published subject to clause 6 below. The Customer must notify the Goldstem Media within 7 days of the delivery date if the advert has not been published, or if there is any dis-satisfaction with the Advertising Space delivered.

4. CANCELLATION, DELETION & MODIFICATION

4.1 If the customer decides to cancel their Advertising Space for any reason, no refund will be made to the customer.

4.2 the Company reserves the right to delete any listing without reason, and without refund where either our own terms and conditions have been broken or where any illegal, racist or immoral act has been, or could be committed.

4.3 the Company may modify Advertising Space and any information held on its web sites without notice

4.4 There is no limit on how often Advertising Space may be modified by the Customer, but the Company provides no guarantees of how long it may take to effect such changes.

5. PRICES

5.1 All prices given by the Goldstem Media at the time of order will be honored, Errors & Omissions Excepted.

5.2 All prices are exclusive of Value Added Tax and any similar taxes. All such taxes are payable by the Customer and will be applied in accordance with UK legislation in force at the tax point date.

6. PAYMENT TERMS

6.1 Unless expressly agreed by Goldstem Media, all Advertising Space shall be paid for in advance.

6.2 Goldstem Media will issue a Pro-Forma invoice when required. On receipt of cleared payment from the Customer, the Advertising Space will be delivered and a VAT Invoice will be raised and dated by the Goldstem Media.

7. WARRANTY & GUARANTEE

7.1 Goldstem Media warrants that it has good title to or licence to supply Advertising Space to the Customer.

7.2 Goldstem Media offers no guarantee as to the effectiveness of Advertising Space purchased, but will endeavour to ensure that reasonable effort is employed to attract visitors to the locations where Advertising Space is displayed.

7.3 Goldstem Media offers no guarantee that its websites will be accessible 100% of the time. Websites or individual pages may be modified from time to time meaning they are inaccessible for short periods. Servers that hold the Advertising Space may need to be repaired, modified or backed up on occasion which could result in an interruption or reduction in speed to the service.

8. INDEMNITIES AND LIMITS OF LIABILITY

8.1 In no event shall Goldstem Media be liable to the Customer for special, indirect or consequential damage including but not limited to loss of profits arising from interruptions to the service as set out in Clause 7.3.

8.2 The Customer shall indemnify and defend Goldstem Media and its employees in respect of any claims by third parties relating to products and services ordered or purchased from the Customer.

8.3 The customer warrants that they have permission to use the Brand Names, Trading Names, Product Names and any copyrighted text and images that they display in their Advertising Space that they do not own and shall indemnify Goldstem Media and its employees in respect of any claims by third parties relating to unauthorised use of the same.

CONTRACT

The headings in this Agreement are for the ease of reference only and shall not affect its interpretation or construction.

In the event of any of these terms and conditions or any part of any of them being judged illegal or unenforceable for any reason, the continuation in full force and effect of the remainder of them shall not be prejudiced.

Neither party shall be liable to the other for any delay in or failure to perform its obligations hereunder (other than a payment of money) where such delay or failure results from force majeure, act of God, fire, explosion, accident, industrial dispute or any other cause beyond its reasonable control.

Any notices or documents given hereunder by either party to the other must be in writing and may be delivered personally or by registered post and in the case of post will be deemed to have been given 2 working days after the date of posting. Documents or notices shall be delivered or sent to the addresses of the parties of this Agreement or to any other address notified in the normal course of trading in writing by either party to the other for the purpose of receiving documents or notices after the date of this Agreement.

These terms and conditions shall be governed and construed in accordance with English Law.

Signature _____